



# OCEAN'S CLUB

THE DECENTRALIZED ISLANDS

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# WHITEPAPER

# 2021 - 2022

# ABOUT US

**Ocean's Club** is a collective, born from the hope that one can provide the same economic advantages to the island nations as those found in the Old Economic World. This hope essentially opened a platform for a discussion regarding worldwide decentralization, and how that would ultimately benefit the island communities.

The collective has decided to challenge themselves in this unlimited world of NFT's, DeFi, and eventually the Metaverse, by promoting digital assets all over the world through bold and modern opportunities.

Whether your interests fall in investment options or lifestyle directives, The Ocean's Club is designed to offer solutions that will provide a balanced ecosystem in this new digital Financial World.

Through each experience, you will have the opportunity to meet a new culture and share a moment with new communities that you would not encounter elsewhere.

**WELCOME TO THE DECENTRALIZED ISLANDS**



# THE FOUR PILLARS

THE MISSION OF OCEAN'S CLUB

## SHARING

### ✓ Arts & Culture

Discover the beauties of the Ocean's people through NFT Collections & Arts.

### ✓ Entertainment

Showcases, Events, Art Exhibition, party & more

### ✓ Lifestyle & Relaxation

Breathe & relax as islanders do, create your own experience of life.



THE MISSION OF OCEAN'S CLUB

## CREATING

### ✓ Real Estate

Creating virtual and real life opportunities.

### ✓ Rentals

Helping you find the best place for business or personal purposes.

### ✓ DeFi Investments

Giving everyone access to Real Estate Investments



THE MISSION OF OCEAN'S CLUB

## DREAMING

### ✓ Travels

Finding the perfect destination and providing the best flights

### ✓ Hospitality

Helping you find and book the best stay or virtual stay.

### ✓ Leisures

Providing the best virtual/real activities of the oceans



THE MISSION OF OCEAN'S CLUB

## CARING

### ✓ Local Economy

Putting the forgotten islands on top of the list.

### ✓ Environment

Protecting the fungible by the non-fungible

### ✓ Wildlife

Participating to charity program over the world.



# OUR TEAM

## **Laurent C.**

### **Co-Founder and Chief Financial Officer**

Laurent, our Chief Financial Officer, is foremost responsible for orchestrating and uniting each grain of sand attached to the Ocean's Club.

He's been writing Business Plans since before he could walk, and has broken the business algorithm with his successes. He will provide the community with an infallible security, and boldly lead us to success.

Living in French Polynesia, he will connect us to the amazing Pacific Ocean and his treasures.

His favorite tag line is "The slower you run, the slower you advance".

## **Miklose S.**

### **Co-Founder and Marketing / PR Manager**

Miklose, Director of Marketing and Communication, will direct the formation and branding of Ocean's Club, guiding the project with his unique vision.

Always looking toward the horizon, he will provide the best strategies to catch the freshest fish.

His missions will be to connect the different communities and organize all the events around The Ocean's Club. Also, thanks to his exceptional communication skills, all the Ocean's Club Communities will hear about our project.

His tagline is "The wind will take you where you need to go."





**Amin K.**  
**Co-Founder and Administrative Manager**

A Strapped with only a backpack, our co-founder Amin would scale the highest mountain to make sure we have constant communication between land and sea. As the main connect for the islands, he will stay fishing and maintain a presence in the community that will allow him to provide the best content and updates.

Most importantly, Amin will be our European representative, ensuring all information is properly transmitted to the necessary reigning supremes, and that all contracts are written, signed and authenticated.

His favorite tag line is "Fluctuat NEC Mergitur..."



**Guillaume G.**  
**Community Manager**

An exceptional community manager, armed with the most exceptional flip flops. He passes his time on the most beautiful of beaches, focused on his work, but often distracted by a lifeguard with long black hair. An integral part of the marketing team, Guillaume is always hustling. Where you'll meet him: bartering for the freshest fish.

His main responsibilities will include setting, planning and implementing social media and communication campaigns and strategies, while providing engaging text, image and video content for all social media and professional accounts.



**Larry K.**  
**Writer & 2D Artist**

Slave to his pen, Larry's words will conduct the masses through the universe of the oceans club, creating connections that span cultures and connect future endeavors.

He will unite us and make sure our history is recorded, step by step.

As our exclusive storyteller, he will share our discoveries, their cultures and your experiences through wonderful fairy tales.

His favorite tag line is "You can kill the dreamer but not the dream"



**Léo B.**  
**Graphic designer**

Our "Take Off" professional, our Wheeling adventurer but also a graphic designer with oceanic talent! Coming straight from Raiatea, he is the guarantor of the craziest and most sandy projects.

Friends of animals, surfboards and weird stuff, it is inspired by it to provide you with ever more qualitative and surprising collections.

If you can't see the connection between a shark and a fox, he'll show you!

Along with the whole "Creative Content" team, his role is to create and bring the world of NFTs to life.

His favorite tag line is "Fine art is when the hand, the head, and the heart of humankind go together"



**Nathan L.**  
**3D Designer**

The 3D graphic designer of Oceans club, he promises to deliver the most whimsical designs as well as the sandiest. He's constantly on the look-out for new inspiration so he can provide the most surprising collections.

By collaborating with the rest of the team providing creative content, he will have you living and experiencing the world of NFT's before you know it.

His favorite tag line is "Great discovery implies great Disco"

**We have the pleasure to welcome Lisa & Dominique in our team, Biography coming soon...**



# THE CONTENT 2022

In 2022, Our Creative Content Team is working hard to provide you a selection of NFTs which will activate each steps of our project.

## OUR ICO : DIVING WITH SHARKS

Related to one of the most famous collection of Solana's Blockchain, The Ocean's Sharks are opening the Ocean's Club.

For participating to our ISO, you will be rewarded with few NFTs. Related to your participation, the rarity can be Common, Legendary or VIP.

Each rarity gives you more than 10 benefits inside the company and, also, shares of the Ocean's Club. For more details, the terms & conditions will be available during the sales.

### List of rewards and benefits available :

- Free access to Real-life and Metaverse Events
- Vote on Minor & Major Decisions depending of your rarity
- Private Sales access to our first NFT Colleciton - Surf Bored Club
- Early Access to the Metaverse "Ocean's Club"
- Membership Card
- Anniversary Gift
- Discount on Merchandising
- Annual Rewarding depending of the rarity and quantity of sharks owned
- Private Airdrop & Giveaway access
- Big Event Lottery Ticket
- & more



# THE CONTENT 2022

## FIRST COLLECITON: SURF BORED CLUB

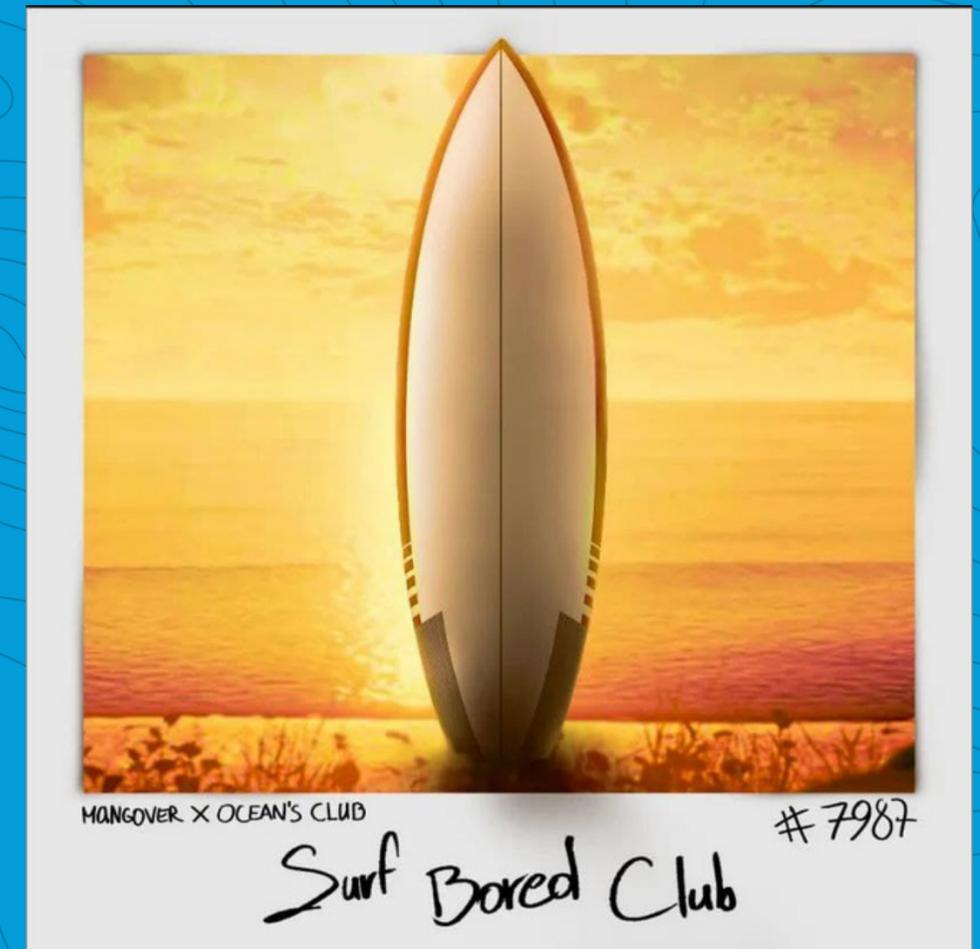
Since our ISO had a lot of success, the Ocean's Club will now launch it's own private collection. To be honest, we anticipated the success, and our graphic design team has been working on the project since November of 2021..

This collection will be minted and available in stores such as Solanart and Magic Eden. We are currently creating the partnership with these marketplace. The final decision will be communicate to our community and holders.

The collection will count 5.000 NFTs randomly generated on Solana's Blockchain. More than the usual benefits given to a NFT Collection, we will start working on Stacking with a company specialized in Defi investments. Also, we are thinking already about giving you the possibility to ride your board inside the Metaverse.

To celebrate the official release, trailers & events are already planned.

After a deep breath, we will then be ready to enter inside the giant world of DeFi to prepare for the next level.



# THE CONTENT 2022

## **THIRD COLLECTION: PEARLS OF TAHITI**

Following the Surf Bored Club and his success, we will work on another "NFT Collection". Nothing will be announced before the approval of our partnership with the creators and the charity organization. This collection will give a new vision of NFTs and participate to the extension of features.

## **FOURTH COLLECTION: TIKIIZ**

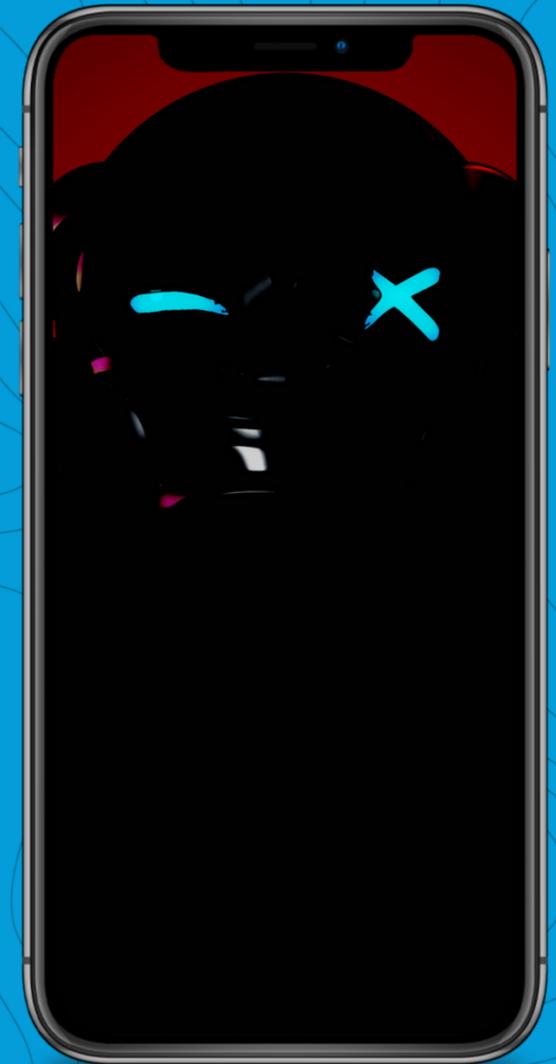
An ancient god is coming back and will not understand what his world has become. This collection will be minted and available in our marketplace and on Solana's Ecosystem. Included will be previous topics about Tokenomics & Governance.

## **MERCHANDISING & GIFTS**

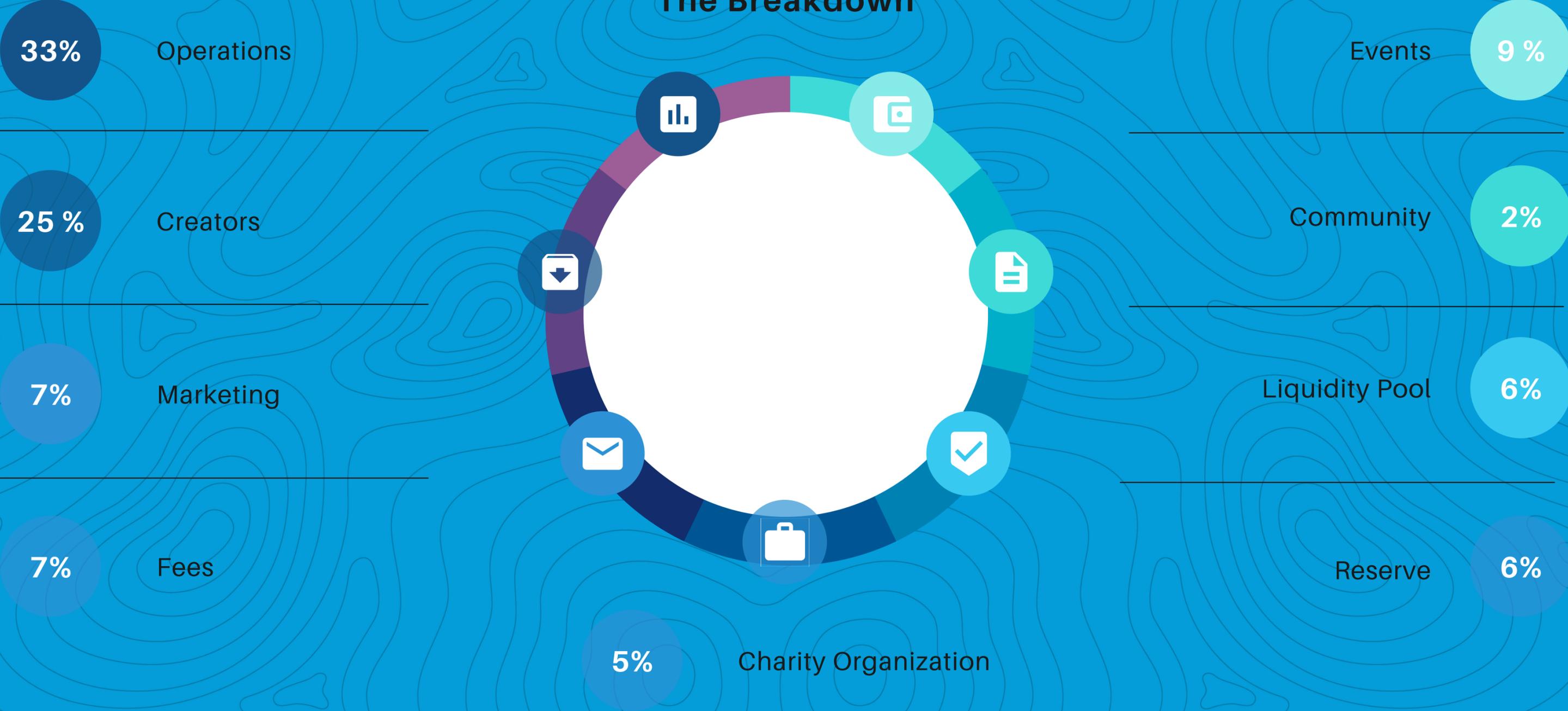
A confidential part of our project. As our donation program, we work with digital assets, for real purposes. We let your imagination found what is all about but our best members should have a surprise soon !

## **MORE COLLECTION COMING**

As big as it can be, The Ocean's Club is growing very fast and more islands are joining the community. We are already working with new partners as Haïti, Belize and Réunion to provide you more discoveries, for sharing more cultures and always add new features. As always, every new collection will be related to a step in our project. These partnership will be added step by step.



# The Breakdown



# THE TOKENOMICS

Ocean's Club's objective is to be 100% transparent regarding the management of the company. To do so, the revenue generated by our NFT's are split following the accompanying graphic and further detailed below.

**Pool:** 6% of all revenue will be returned to the pool and will be distributed through different rewards. Annually, the Holders of Sharks will be rewarded and receive a part of this pool.

**Events:** 9% of revenue is delegated to organizing in-person and virtual events during the year. Be ready to dance, share and rally together.

**Reserve:** 6% of revenue is to secure the company assets or provide funding for last-minute opportunities.

**Creators:** 25% of revenue will be for the creators, to compensate their work and fund their future royalties. Because talent MUST be paid.

**Operation:** 33% of revenue directed to fund employee salaries, operation costs and all other necessary expenses to run the company.

**Fees:** 7% of revenue to cover exchange fees.

**Marketing:** 7% of revenue will be reinjected into the marketing department for expenses and future campaigns.

**Community:** 2% of revenue will be dedicated to the community. Giveaways, airdrops and much more... Be ready to participate and get your chance to win!



# THE TOKENOMICS

## 1. THE ECOSYSTEM OF OCEAN'S CLUB

How can one use the NFTs?

Depending on the case, there are different technologies, platforms and mechanisms that will give your NFT more utilities.

The main uses are:

Fan engagement

- Ticketing: NFTs may be used as a entry ticket for event, community initiatives or DeFi pools
- Loyalty: NFTs can be used as loyalty rewards to incentivize a certain behavior.
- Fan governance: NFTs can give voting rights to the community.
- Enhanced utility in the metaverse: virtual worlds can leverage NFTs to enhance utility and rewards for users.

Each collection will have their own specific purpose and will provide varying benefits to the owner.

Additional revenue streams

- Royalties: Smart contracts will allow programming of the NFT to pay future royalties to the NFT creators during the second sales.
- Donation Program: With each NFT purchase, one can donate to benefit different associations situated all over the world. The Ocean's Club will focus on following each program affiliation and reporting the growth to the Community.

## 2. SELECTING THE BLOCKCHAIN AND NFT STANDARDS

Ethereum is the blockchain with the most NFT activity, but other blockchains are gaining traction with NFTs. There is a trade-off between the different technologies available. Some variables to be considered in evaluating different blockchains are:

- Scalability and cost: NFT-based transactions need cost-effective solutions because they could include many micro-transactions, involving in-game digital assets, digital collectibles, card games, and so on.
- Smart contracts security: they must be subject to rigorous testing.
- NFT standard: non fungible only (e.g. ERC-720) v.s. dual purpose (e.g. ERC-1155)

On our side, we have decided to join the most valuable Blockchain regarding our project : SOLANA

Year-to-date, The Solana's Blockchain allows us to minimize the cost and scalability of the project. We are aware that Gas Fuel is an important part of the process and we will be transparent regarding the cost to the Community. Other than that, Solana's software and utilities will allow us to diversify our activities which will allow us to propose a large panel of NFTs that will represent all the islands of The Ocean's Club.

## 3. MINTING THE NFTS

The minting process will be available only for our own collections. It is important to understand that the Ocean's Club is working on two categories of NFTs.

1. Only once : The Ocean's Club will be highlighting a collection that we think has a vision similar to our project. These collections will be directly sold on Ocean's Club marketplace. The purpose will be to involve our community inside the project and give them, as a reward, a NFT made with shares of the Ocean's Club. We were looking to create the first decentralized shareholding.

2. Ocean's Club Collection: These collections will be available directly on our website/store and one will have the possibility to mint it. They will represent the beginning of a new feature or one more step completed.

#### **4. REWARDING**

Right now, The Ocean's Club is already thinking about the next step : Rewards.

More than just a VIP access or a utility in our future Metaverse, our vision is to create a Rewards program available everywhere on the Solana Blockchain. To do so, we are currently reviewing the possibilities and have planned to add features such as Stacking, Yielding and more.

Creating lasting partnership with other companies, or building our own, is one of our main focus at this moment. Depending of how the first steps are completed, we will take the best direction and advise our community.

#### **5. DISTRIBUTION ACROSS MARKETPLACES**

At this moment, our NFTs will be sold on Solana's Marketplace and our own store using Metaplex.

We are currently discussing with Raydium & Magic Eden to organize a first launchpad, we will inform the community about the final decision.

If the Multi-chain is available in the near future, we will ask our community if they want to join and will proceed based on the vote.

#### **6. CONCLUSION**

The Ocean's Club is well aware that there are many possibilities and are working diligently everyday to provide features to our collection. More than a simple financial investment, we want you to be a part of our world and actively able to participate to this huge project. Every decision will be submitted to our community for review.

This topic will be continually updated following the progress made over the year.

# THE GOVERNANCE

Just like other cooperatives, NFT holders can submit proposals and vote on initiatives.

Our website will offer full transparency regarding minor and major decisions affecting the company, and your NFT will determine your voting eligibility.

Voting opportunities will be based on three levels of NFT's: common, epic and legendary.

To verify what you're holding, you'll be able to check your NFT rarity in the "details" section on our website, when the membership will be opened.

Everything will be set up on Snapshot and everybody will have access to the previous decision made with our community.

Also, this Non-Fungible Token will allow you to participate in all community events FOR FREE - in real life and the Metaverse.



# DONATION PROGRAM

One of our main objectives is to protect the real through the unreal. The intangible with the tangible.

To accomplish this target, a part of the profit of each collection will be redistributed to organizations thoughtfully represented with every design.

Funding to protect coral reefs, endangered species (marine and land) and wildlife habitats will be included in our budget. We will always look to improve our impact on the environment and will expand our partnerships with similarly minded groups throughout the years.

More information will be provided and updated online once the first collaboration is signed. Until the agreement is put into motion, the percentage of revenue allocated (5%) will be blocked in a special liquidity pool.



# THE ROADMAP 2022

## PHASE 1 - Q1 2022 - WELCOME HOME

### **First Step: The Whitepaper & Business Plan**

The team is focused on providing the opening specs and establishing a strong operational & financial foundation.

Laurent is appointed in charge of the Financial Vision of The Ocean's Club. This task encompasses everything from creating a company Wallet to managing the budget for each department, as well as securing notaries, lawyers and creating the basic role of operations for the accounting sector.

Miklose will lead the Marketing Team and start building the Community Environment. Twitter / Telegram / Instagram / Discord will be our main communication networks. As the PR for the company, he will organize community events, airdrops & giveaways, as aforementioned on the main summary.

Amin and Guillaume are Ocean's Club community managers, responsible for maintaining the administrative duties of the community sector.

The Graphic team will provide the visual identity of the Ocean's Club as well as the first collection.

### **Second Step: The Website**

Our goal is to be transparent about the company direction and provide as much information as possible to our community and our future investors. All important news and information will be shared on the website, and updated by our community managers. But!! Some things might have to be kept secret until launch time - TBD.

This website is the first draft of our project and we are expecting several modification throughout 2022.

Our Web Designer & IT Manager position is currently open. Once filled, more features and information will be uploaded.

# THE ROADMAP 2022

## Third Step: The ISO - DIVING WITH SHARKS

Here is the most important part of this project, the ISO! Our purpose is to link the forgotten islands, and create an economic strength that is not available at the moment, while also creating a Metaverse that links everyone together.

This collection will be sold for three reasons :

1. Be involved in our community and the project by financing a part of it.
2. To have a feedback of our work and show our potential to the community
3. Create the first look of our tokenomics with few benefits if you invest in this serie of NFT.

The success of this collection will immediately be modeling into power and will give us the kick-off.

## Fourth Step: Q&A Meeting

Once we have set up all the steps above, it is time for us to get deeper into the project and answer the questions you may have.

To do so, we will organize different meetings and open the discussions in 2022 & more...

During all the processes, the Ocean's Club will keep aware his community on all the steps achieved and new ones will be created.

As mentioned previously, transparency will be the main mindset.

At the same time, the second part of the Roadmap 2022 will be updated.



# THE ROADMAP 2022

## PHASE 2 - Q2 2022 - GET A BORED

### First Step: Tokenomics Update

A big part of this presentation will be to organize, plan and explain the Tokenomics of Ocean's Club. Our definition of our Tokenomics is not only in regards to "how to win money" but also a description of how the ecosystem will work, how every member of the community will be rewarded and what options there will be to make money. Some examples: VIP Pass for Virtual Showcase, Free access to the Ocean's Club, RealLife Events and much more ! Since we are working for the community, we will require participation for each decision.

### Second Step: Staffing & Office

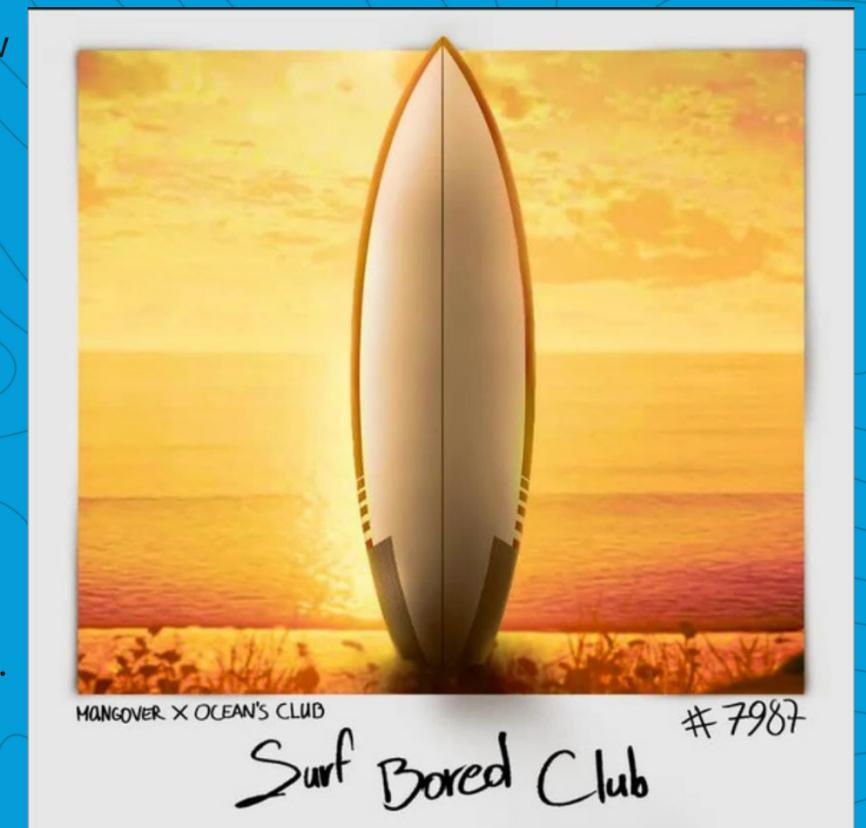
This portion focuses on our team, and how the Ocean's Club will be organizing this huge program. First of all, we want to improve our communication and development , we will be hiring three Ocean's Club members to help us go further. Also, we are already looking to have an office in Miami, Florida for business meetings and be able to welcome our visitors.

### Third Step: Governance Update

This step will be more technical by nature, and will focus on analyzing and updating the Decentralized Autonomous Organization (DAO). We will also review the previous objectives, note their success, and take inventory to see if one should extend the blockchain access and create new utilities.

### Fourth Step: Our First NFT Collection

Since our Fan Art Collection has had a lot of success, the Ocean's Club will now launch it's own private collection. To be honest, we anticipated the success, and our graphic design team has been working on the project since November, 2021. .



# THE ROADMAP 2022

## **Fifth Step: Website Development**

At this point, our website will need a refresh and we will add more information about the project, new features and more. Our Web Designer and IT manager will be in charge of the version 2.0.

During this process, the community will be consulted to see if our vision is consistent. Our VIP members will be able to vote and participate in different topics.

## **Sixth Step: Q&A Meeting**

Every quarter, our team will organize a meeting to report what happened over the past months, while providing a short preview of the next steps and to answer the community's questions.

At this moment, maybe the Marketing team will add few surprise and gifts... Who knows !?



# THE ROADMAP 2022

## PHASE 3 - Q3 2022 - DON'T MISS IT

### First Step: Staffing

This portion focuses on our team, and how the Ocean's Club will be organizing this huge program. First of all, we want to improve our communication and development, we will be hiring three Ocean's Club members to help us go further. Unlike our previous topic, we will be focused on IT & Blockchain application.

### Second Step: Airdrops & Giveaways

This portion focuses on Rewards, and how the Ocean's Club will be organizing this huge program. Also, private sales for the next collection will be coordinated, as well as giveaways for our "MVP" community members. Stay tuned folks !!!

### Third Step: Community Events

At least twice per month, we want to organize some communities events around the globe. Tahiti, New York, Miami, Los Angeles, Paris, Geneva., As an international company, we want to thank you wherever you are.

Right now, our first idea was to meet our community through a Happy Hour Event, located in a Tiki Bar of the city and, around Cocktails, share together about the Ocean's Club. What do you think of this idea ?



# THE ROADMAP 2022

## **Fourth Step: Our Second NFT Collection**

More the company is growing up, more we have artist joining the community.

We have plenty of collections ready to be presented but we want to make sure this is what our community wants. To do so, we will present different orientation and a voting plan will be created.

As mentionned previously, each collection has to include some benefits and highlight a new step in our project. We will keep working on this point until the release and let our community knows about it.

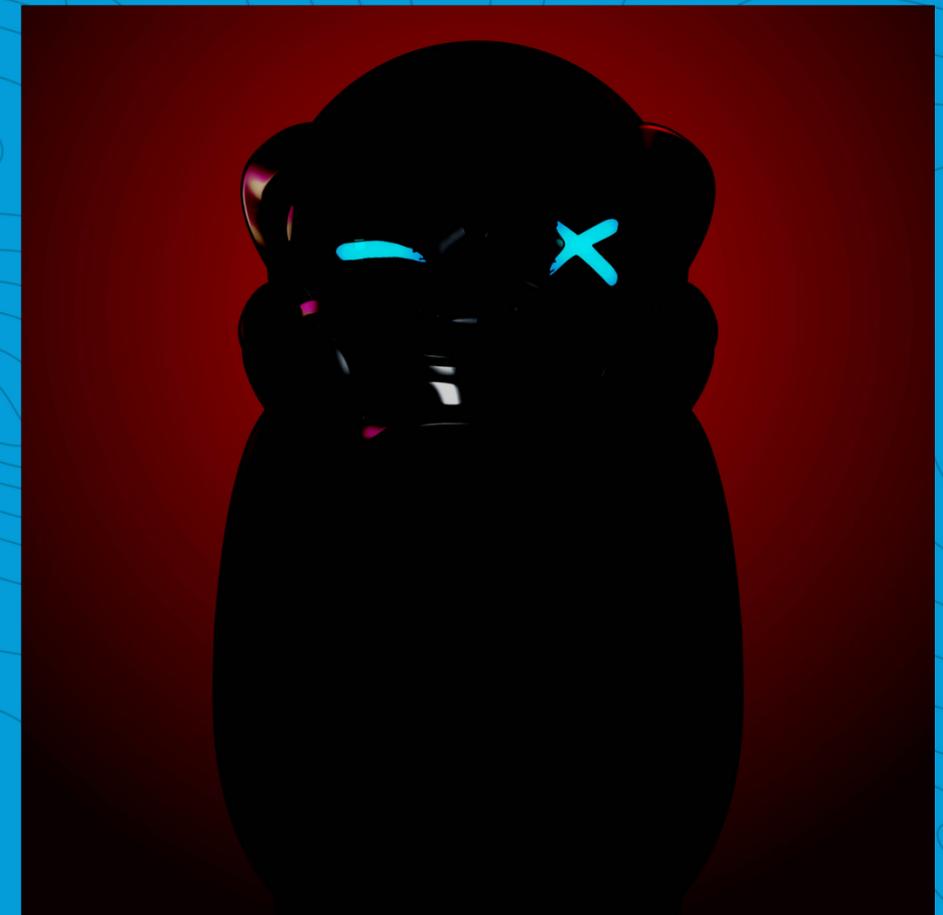
## **Fifth Step: Marketing Development**

After our part regarding Webdesign, we are now looking to improve our marketing and communication department. To do so, we will think about adding members in our team, creating new tools and always think about improvment.

## **Sixth Step: Q&A Meeting**

Every quarter, our team will organize a meeting to report what happened over the past months, while providing a short preview of the next steps and to answer the community's questions.

At this moment, maybe the Marketing team will add few surprise and gifts... Who knows !?



# THE ROADMAP 2022

## PHASE 4 - Q4 2022 - GOD'S WISHES

### Overall Development:

As you may already know, each quarter will be dedicated to our community.

Mentioned previously, Community Events and Giveaways will be a part of the program but we do not want to write twice the same things.

Other than that, this quarter will be related to Company Development and Marketplace.

At this stage, we will have 4 collections of NFT running and will need a Marketplace to centralize everything.

Our Web Team will be in charge of this topic and won't hesitate to make our community participate.

On the other side, the Annual Rewarding will be coming shortly so the accounting team will be focus on collecting the Holder's wallet to prepare the transaction.

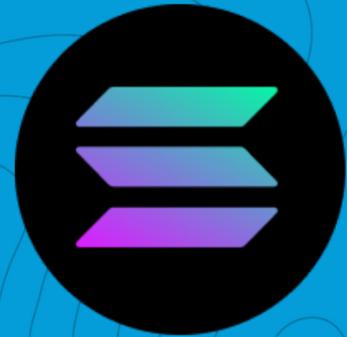
The marketing team will be working on Christmas Events and already think about the Big Event happening during the Crypto Convention in 2023. Stay Tuned cause some surprise will be coming with.

We already have our fourth collection in mind and believe us, it's all about Christmas and Love !!!

As Always, a Q&A meeting will be scheduled and a brief resume of our 2023 Roadmap will be announced.



# KEY PARTNERS



The Ocean's club works closely with Oceanian companies and associations in order to maintain permanent contact. It's even easier when one of our favorite beach attendants lives there!



Today, dozens of companies are already following us in order to best prepare for the future and actively participate in safeguarding the Pacific.



In addition, our relations with the United States and France allow us to expand our network even more and promote all of this to the four corners of the world.

If you also wish to be a partner, do not hesitate to contact us on our website : [www.oceans-club.org](http://www.oceans-club.org)