

OCEAN'S CLUB NEWSLETTER

May 2022 - Part 2

1 La Orana Tatou, Hello everyone
The whole Ocean's Club tribe
hope your week is going well!
Here is the latest news about the
project:

On the associative side, Coral Gardeners has included us in their post schedule and we should see Ocean's Club appear in June. With a community of 600,000 Members, we hope this will have a significant impact in terms of visibility.

Meanwhile, we are working on our next partnership with Tetiaroa Society, to include their association Te Mana O Te Moana, in the Ocean's Club during the day of June 8, a day dedicated to the protection of the oceans and certified by the UNESCO.



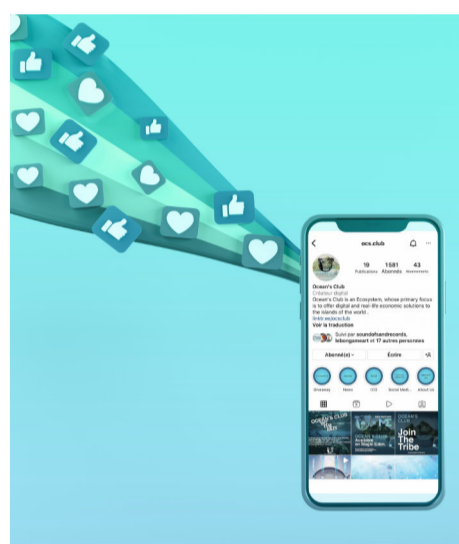
On the NFTs side, we thank and close our ISO with the arrival of our latest investors and new members. From now on, shares of the company will be available only on Magic Eden and will be destined to increase in value as the project progresses. Hurry before it's too late!!!



On the People side, our first interviews for the position of Community manager have taken place and we are already looking at how to integrate a few additional positions in the team. In particular, Chartered Accountant, Web Designer and Head of Digital Strategy.

Unfortunately, the US government imposes internal recruitment on us, so we are currently assessing the benefit/risk ratio regarding international recruitment.

On the Marketing side, as announced at the beginning of the month, we are strengthening the department with more aggressive communication on an international scale. To date, we have very good results and expect to pass the 2k follower mark by June. Important to note that 85% of our followers are organic and come mainly for the enthusiasm that the project generates.



Also, the Podcast series has been finalized and programmed. Given the success they receive, we will continue this format on different themes. Do not hesitate to submit topics that seem appropriate to you.

2 On the Partnership side, as you have seen recently, banking institutions are interested in us. Banque de Polynésie, a subsidiary of Société Générale, would like us to keep in touch to consider support for the project. Being positioned as "high Partners" could be an option. A series of meetings are planned.

Include the centralized in the decentralized. That is the question !

Also, other partners have contacted us, particularly in the aeronautics and means of payment sector. Little hint, they grant miles! To be continued...



On the Events side, a lot of change at this level.

Given the PICS, which will take place in early June, we want to highlight this moment of sharing by dedicating one of our events solely in honor of this gathering.

To do this, we will invite all Ocean's Club backers, as well as some people present at the PICS, to join us on **Tuesday, June 7 from 4:30 p.m. to 9 p.m.** to experience the most beautiful Sunset of the year! For the Ocean's Club, it will happen on the ocean! Stay connected, the flyer is coming soon!



Finally, the following podcast will deal with the pillar devoted to Tourism and our newsletter is now available in English and French, all in PDF format for more comfort when reading. Do not hesitate to give us your feedback, they will be fully available on our website.

"I take this opportunity to welcome Louis, our Anglo-French connection who will take care of all Ocean's Club translations from now on. Welcome Louis! »

Finally, no one noticed anything? A small "Ocean's Club Map" slipped into the previous .PDF. Why is that? You may ask.

Because we are already working on the first elements of the Ocean's Club Metaverse and are beginning our work on the artistic direction of the latter. You will find clues talking about the activities, pillars, highlights that we want to include in our project and more.

Internally, we will soon begin the construction of our first "Virtual Working Room" which will give you a global overview of the future Metaverse and you will be welcome on it! On your masks, get set, surf!



In the meantime, we are available if you have any questions and the entire Ocean's Club team wishes you a great week and a pleasant weekend.