

# OCEAN'S CLUB NEWSLETTER

May 2022

**1** On the associative side, we are happy to have become one of the first members of the "We The Reef" program created by Coral Gardeners.

Since 04.25.2022, we have been supporting coral protection through various actions that we will begin to carry out very soon.

As a first step, we included "We The Reef" in our Surf Bored Club collection (Layer legendary)

Secondly, the association will be invited to our events to raise public awareness of environmental causes.

Also, we are already planning the insertion of an associative 'Fare' ('House' in Tahitian language) in our Decentralized Island. This is to activate various supports and allow the association to be directly linked to our community.

Finally, during the filming of the "Surf Bored Club" Trailer, the use of 2 Surfboards led us to a conclusion which is that one of the two boards will be offered to one of our members via a contest and the other, will be auctioned off for the association.

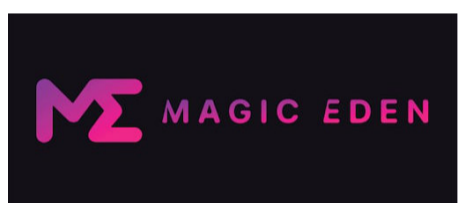
Finally, this week we are starting the first lines of thought for a new partnership. The latter will begin on June 8, a day dedicated to the oceans' protection.



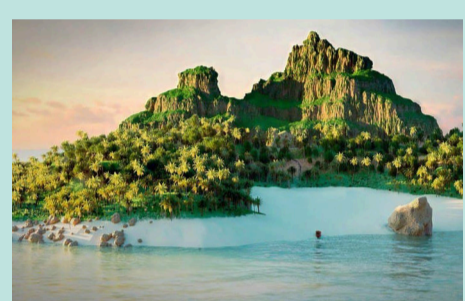
On the NFTs side, as you may have seen, Ocean's Club has just been listed by Magic Eden and we are going to work on two aspects of the platform. The first, our shop, which brings together the last shares of the company available.

The second, a launchpad, for the launch of the Polynesian collection: The Surf Bored Club.

We are delighted that Magic Eden trusts us and are convinced that a long adventure begins.

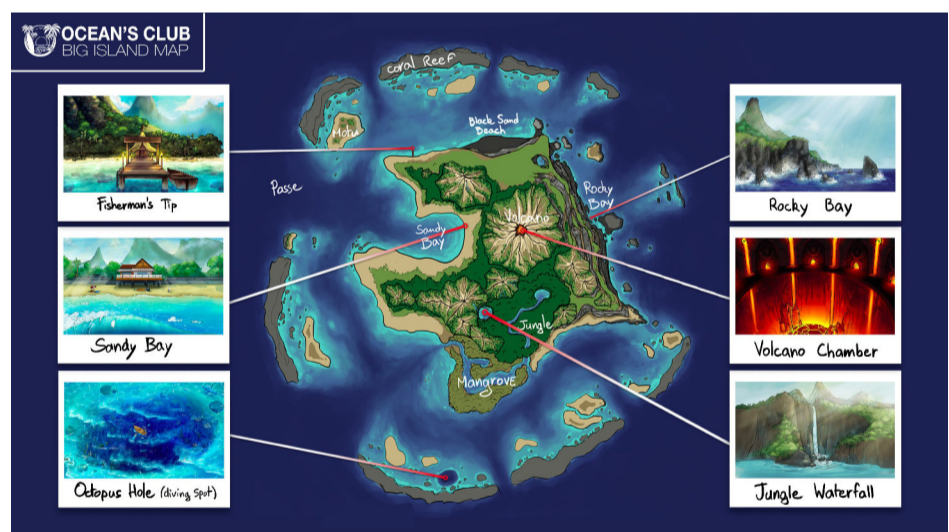


On the People side, we have finalized our meetings with BrainTrust, recruitment protocol on the Challenge. Our first contract will be signed with a community manager, we have sent the whole file to initiate recruitment. Next step, make a first report to our investors and deploy our recruitment strategy for the next steps. Also, our law firm continues to work hard to finalize the legal structure of the project. We will present all this to our investors as soon as the file is completed.



On the Marketing side, we are going to boost it up from 01.05.2022 and will make sure that the islanders hear about us. The objective is to highlight our project, prepare the insertion of new islands and attract the attention of artists, creators, investors and curious people from all over the world.

**2** Also, we are finalizing the schedule related to Governance. We opted for Snapshot in order to facilitate access to voting as much as possible. Each period will be communicated on our various networks in order to notify all of our investors. In the future, with the creation of member access on our website, we will simplify this communication and have opted for more personalized reporting / communication. On the Partnerships side, we have a few people who want to join us, particularly in the finance and arts sectors. From Puerto Rico to Mauritius, From Tahiti to San Francisco, we will consider all requests and see where it ends up. Some partners promise to be very influential and important. However, we do not want their main activity to be out of step with our philosophy. For example, accept funds from an oil company for the welfare of turtles! Case to follow!



Regarding events, we currently are finalizing two of them

The 1st will take place in May and will be a triplex between Paris, New York and Tahiti. The idea is that our community gathers, shares and communicates from all over the world. This will be an opportunity to invite professionals and amateurs into this vast world of the DeFi to meet new people. The 'Ocean's Club' as well as the 'We The Reef' program will be in the spotlight.

The 2nd will take place at the beginning of June and is called the PICS: Polynesian Island Crypto Summit. The opportunity will be ideal to meet new people and dive into the heart of this vast world.

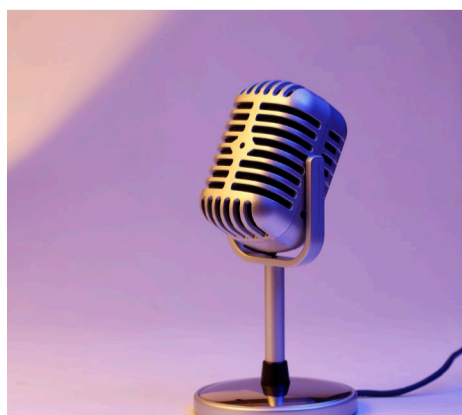
We are currently registered and are following the different steps to be able to attend.

Finally, we had an idea! And would like to involve every Polynesian artists through a competition that could highlight their arts, but nothing will be announced until the file is ready.

Finally, we are launching a series of Podcasts dedicated to the pillars of the Ocean's Club. They will explain to you in detail each axis that we wish to take and how we see the ecosystem that will bring together all the islanders. At the end of these podcasts,

we will ask our investors for their feedback on different topics to make sure we are all moving in the same direction. In addition, our graphics teams are currently working on a world map...that of the Metaverse? Maybe ! But above all, the one that symbolizes the Ocean Club ecosystem.

The latter will therefore be the overall overview of the project and will be integrated into our various communication channels.



**Sorry for this slightly longer than usual read!**

**Do not hesitate to come back to us if you have any questions or if a more specific subject on the Ocean's Club should be added.**

**We wish you a pleasant week.**

**Maururu, Cheers mates !**